



Z W I E S E L  
G L A S

P R E S S   R E A L E A S E

## Modern aesthetics with a twist: ZWIESEL GLAS innovations 2024

January 2024. Freshly awarded with the German Design Award for the Duo hybrid glass series, an innovative new product presented in the summer, Zwiesel Glas is launching two extraordinary eye-catchers: the handmade Symbiosis decanter and the machine-made Level tumbler series. Both impress with their modern aesthetics and surprising twist.

### **Level – Wine enjoyment on a new level**

The first wine tumbler series Level from Zwiesel Glas literally takes drinking pleasure to the next level: three tumblers provide the perfect setting for enjoying sparkling wine, white wine and red wine. Minimalist, straightforward and reduced to the essentials – Level is the epitome of uncomplicated drinking pleasure. The highly functional and sensory-tested level provides optimum aeration for the respective drinks. The various aromas break through at the edge, allowing them to develop harmoniously.

In addition to wine, the versatile tumblers are also suitable as allround drinking glasses for water, cocktails, juices, soft drinks and much more. In addition, the striking, simple aesthetics of the glasses perfectly accentuate different dessert variations.

Level is machine-made in Germany from Tritan® crystal glass and is particularly durable, brilliant, break resistant and dishwasher-safe.



The tumblers series Level is the epitome of uncomplicated drinking pleasure.



## ZWIESEL GLAS

### The Level series range by Zwiesel Glas



Red Wine tumbler  
UVP 10,95€



White Wine tumbler  
UVP 10,95€



Sparkling Wine tumbler  
UVP 10,95€

### Symbiosis – Perfect symbiosis of glass and stone

Symbiosis combines archaic and delicate aspects of nature with fine crystal glass and selected stone. The decanter is covered in the finest craquelure, giving the impression of great fragility. Contrasting with the natural, pristine stone base, this symbiosis has a very special visual appeal. The decanter and base nestle together in their precisely harmonised shapes. In Symbiosis, the traditional craftsmanship of the glassmaker merges with that of the stonemason. Together, they create a handmade, exclusive and unique piece that is unrivalled. The decanter is handmade in small quantities by master glassmakers in Zwiesel, while the soapstone base is quarried and worked in Finland. This ensemble is completed with a high-quality felt underlay.



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# ZWIESEL GLAS

## **About Zwiesel Glas**

For more than 150 years, Zwiesel Glas has stood for passion and uncompromising quality in glass. At the headquarters in Zwiesel and the glass factory in Hungary, around 800 employees produce up to 60 million crystal glasses with an unmistakable sound every year.

Zwiesel Glas has joined forces with the US company Fortessa Tableware Solutions to equip the tables of this world not only with perfect glasses, but also with matching cutlery and porcelain. The resulting Zwiesel Fortessa Group is a global leader in the tableware sector. Its portfolio ranges from top-quality glassware, cutlery and porcelain to concepts and solutions for customers in the consumer and professional sectors. Together, the group generated a turnover of 208 million euros with almost 1000 employees.

In 2023, Zwiesel Glas once again received the German Brand Award for excellent brand management and, on this basis, is consistently driving forward the rollout of its two-brand strategy as well as the consumer and premium brand business in addition to expanding the professional segment. In 2023, the glass manufacturer was named "Global Market Leader Champion" in the "Crystal glass for upscale hotel business and gastronomy" segment for the sixth time in a row. With such a title comes great responsibility. Zwiesel Glas continuously checks the origin and quality of its raw materials and relies on resource-saving production processes. The Tritan® glass set enables brilliant and durable products - and thus ensures a particularly high level of sustainability.

Further information can be found at [www.zwiesel-glas.com](http://www.zwiesel-glas.com)

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